

INTERNATIONAL TRAVEL IS MAKING A STRONG COMEBACK IN LATIN AMERICA & CARIBBEAN



As some countries have begun relaxing travel restrictions and reopening borders, lines are getting longer at departure gates. Although travel budget has been negatively impacted due to inflation and less financial stability, consumers just want to get away from the confines of their homes, visit their family and friends, or discover a new adventure travel destination.

90%

of Latin American consumers are **planning or have already travelled during 2022**

63%

of consumers **plan to travel overseas**

72%

are **planning to travel by plane**

46%

preferred cities and

36%

beaches are the **preferred destination for their next trip**



United States, Europe, Mexico, Brazil, and Colombia are the places where Latin Americans mostly **plan to travel during 2022**

Preferred places to stay during future trips



35% Chain hotel



16% Rental homes



17% Small hotel



5% Boutique hotel



17% Family / friend's house

Most popular activities during the next trips



52% Sightseeing



25% Shopping



45% Restaurants



21% Visiting friends or family



44% Outdoor activities



20% Theme parks



28% Cultural activities



11% Night clubs

Preferred form of transportation at their destination



44% Rented cars



28% Public transportation



40% Rideshare



11% Train



35% On foot

Preferred payment method at traveling destination



60% Credit card



8% Cash



30% Debit card



2% Digital wallet

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VISA everywhere you want to be

Source: Travel Intention 2022. C-Space and Visa Latin America & Caribbean, April 2022.

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